| Month (1st Month)  (Pre-Launch) | **Podcast Name** |
| --- | --- |
| 2022 |  |
|  |  |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  | 1 |
|  |  |  |  |  |  |  |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  | **To do:** *Identify your specific Avatar* | **To do:** *Decide your Podcast Name & Show Description* |  | **To do: -***Create Intro & Outro Copy*  *-Provide GYS Team 2 song for podcast music* | **To approve:** *Final Podcast Cover Artwork* |  |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
|  | **To approve:** *Final Intro & Outro Copy (with GYS Team revisions)* |  | **To approve:** *Final Podcast Music* |  | **To approve:** *Final Promotional Assets* |  |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
|  | **To approve:** *Final VO recording of Intro & Outro* | **To Record:** *Trailer Episode* | **To Record:** *First X episodes for Launch day* | **To Record:** *X episodes for Post Launch Month (4 weeks ep)* |  |  |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
|  |  | **To approve:** *All podcast assets for Launch Day* |  | **To approve:** *Any revisions on the prepared episodes* |  |  |
| 30 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

| Month (2nd month)  (Launch) | **Podcast Name** |
| --- | --- |
| 2022 |  |
|  |  |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| --- | --- | --- | --- | --- | --- | --- |
|  |  | 1 | 2 | 3 | 4 | 5 |
|  |  | **Publish Trailer** | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Have at least XX episodes recorded** (4 weeks total of recorded material) |  |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|  | **Submit Show to Apple (GYS Team)** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  |  |  |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
|  | **Launch Day: Publish XX episodes** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  |  |  |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 27 | 28 | 29 | 30 |  |  |  |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

| Month (3rd Month)  (Launch) | **Podcast Name** |
| --- | --- |
| 2022 |  |
|  |  |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  | 1 | 2 | 3 |
|  |  |  |  |  | **Air: Episode X** |  |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 25 | 26 | 27 | 28 | 29 | 30 |  |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

| Month(4th Month) (Post-Launch) | **Podcast Name** |
| --- | --- |
| 2022 |  |
|  |  |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|  | **Air: Episode X** |  | **Podcast Recording Day**  (Record more than you’re publishing) |  | **Air: Episode X** |  |
| 29 | 30 |  |  |  |  |  |
|  | **Air: Episode X** |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |